

Today, more and more globally renowned MNCs have made Penang their base in Asia. With a vision for holistic progress en route to "a balanced society" towards year 2023, the Penang State Government recently launched the Penang Paradigm – a 10-year development blueprint, which aims to propel economic growth and the well being of Penang by focusing towards 3 main systemic properties: economic dynamism (ED), liveability and sustainability (L&S), and social development and inclusion (SD&I). Join this interactive talk to know more on this paradigm, the investment opportunities in Penang and the stories of three successful MNCs which made Penang home.

PROGRAMME

| 9.00 am | Registration / Networking Morning Coffee |
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| 9.30 am | Welcome Remarks |
| 9.45 am | "Penang Paradigm – A 10-year development blueprint for the State of Penang" |
| | by Prof Dato' Woo Wing Thye, Executive Director of Penang Institute |
| 11.00 am | Tea Break |
| 11.30 am | "Investment Opportunities in Penang" |
| | by Dato' Lee Kah Choon, Special Advisor to the Chief Minister of Penang |
| 12.30 pm | Lunch |
| 2.00 pm | Panel on starting-up in Penang |
| | Singapore Aerospace Manufacturing Pte. Ltd. |
| | > IHS Inc. |
| | St. Jude Medical Operations (M) Sdn. Bhd. |
| | Q&A |
| 3.45pm | Address by the Rt. Hon. Mr Lim Guan Eng, Chief Minister of Penang |
| 4.30 pm | Networking Coffee Session |
| | End of Seminar Program |

SEMINAR REGISTRATION DETAILS

| Name of Participant: | |
|----------------------|--|
| Company: | |
| Job Title: | |
| Email Address: | |
| Telephone: | |
| Fax: | |

For registration, please send the completed form via email or fax to Penang Investment and Tourism Office (PITO) by <u>July 1, 2013</u> Email: <u>ibvcommunications@gmail.com</u>, Fax: +65-6457 7315 or +65-6337 9848 Contact person: Ms Janick Bhavon-Vatikiotis (+65-9272 6473) or Mr Lee Yoeu Chek (+604-646 8833) (Seats are limited; acceptance of registration will be on "first-come-first-served' basis)